



impulse!®

Welcome to PRIMO™, your go to for all things belonging in the most indulgent and luxurious guest rooms imaginable. We welcome the opportunity to collaborate and create bespoke appointments for your brand. Our design consultants will work closely to customize all your in-room needs, enhancing your brand and making a lasting impression with guests. Encompassing mini-bar, in-room dining, desk accessories, to barware, bathroom and more, PRIMO™ offers the finest design finishes and quality materials to showcase the full range of guestroom amenities your property offers.



Let **PRIMO™** be your guide
to unique...

- Desk Accessories
 - Honor Bar Supplies
 - Coffee/Tea Presentation Pieces
 - Valet Enhancement
 - Amenity Trays
- ...and more!



Complete your guestroom collection with unique glassware,
accessories, and other finishing touches that speak luxury.



Mix and match materials across our collections
to pamper guests and create an ambiance
that will leave lasting impressions.



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Be extraordinary! Partnering with luxury brands, **IMPULSE!** has assisted clients in over 45 countries take their guest room offerings to new levels.



SERVICES PROVIDED:

- Project consultation
- Review of architectural renderings, project goals, and thematic concepts
- Competitive analysis
- Recommendation/Proposal
- Sample product review
- Procurement and on-time delivery



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Clean lines, streamlined design, and nicely weighted, these bath collections are elegant, contemporary, and easy to maintain.



Available in a variety of styles and colors to complement all decor.



SLEEK AND CHIC

Complete guest bathrooms with an assortment of materials, colors, and finishes.



IT'S ALL IN THE DETAILS

Our design associates will enhance your brand and create a signature look utilizing our vast selection of materials, textures, colors, and accents.

Below is a quick snapshot of how to bring your perfect design from concept to creation with **PRIMO™**.

1. CHOOSE AN ITEM

Explore a wide variety of product styles and designs to select the perfect foundation for any concept.



2. CHOOSE A SIZE

No design is too big or too small. To ensure the perfect dimensions send all measurements in millimeters (mm).



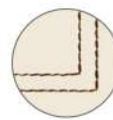
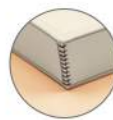
3. CHOOSE A MATERIAL

From luxurious leathers and woods to meticulously selected metals and acrylics, let **PRIMO™** be your one stop shop for all custom designs. Add further depth to your design with custom texture options.



4. CHOOSE A COLOR

Select your perfect color from our wide variety of standard choices for all materials. Custom colors available, just send a high resolution image for reference to match your desired color.



5. CHOOSE FINISHING ACCENTS

Add detailed finishing touches that will make your design unique and stand out such as custom stitching, brand logos, and material inlays.





TERMS AND CONDITIONS

- 100 piece minimum on any custom size or shape
- Lead time approximately 14 weeks
- Delivery can be at any **Impulse!** location in Los Angeles, Miami, and Hong Kong
- No extra charge for custom designs
- Logos can be embossed or printed. We require a vector file for Adobe Illustrator as well as the size desired and positioning of the logo.
- Lead time for samples is approximately 3 weeks

FOR MORE INFORMATION OR TO SPEAK WITH
A DESIGN ASSOCIATE CONTACT US AT
info@impulseenterprises.com

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710 SOUTH POWERLINE ROAD, SUITE C
DEERFIELD BEACH, FL 33442, USA

P: +1.954.957.9917

F: +1.954.957.9902

WWW.IMPULSEENTERPRISES.COM